



March 20, 2014

### Request for proposal for production of documentary on Choked Pipes:

RFP launched on February, 21, 2014

#### Responses to queries received

No	Question raised	Response given	Date of response
1	What budget range was the Heartfile organization considering with this documentary? We can produce documentary's at \$30,000 and produce a decently compelling level or at \$500,000 and bring in a larger team to deliver a high impact documentary. Understanding the range will help us craft the correct proposal for you.	Thank you for your interest in our RFP. With respect to your query, we encourage you to send proposals for both the cost scenarios with explicit details on added value in option 2.	20.3.14
2	As the film would be based on your book <i>Choked Pipes</i> it's a must read. Can I download it, or must I order it from Oxford Univ. Press?	We will send you a copy of <i>Choked Pipes</i> .	27.2.14
3	I would like to know if individual filmmaker like myself are eligible to pitch for the documentary proposal you have recently added for the production of 30 minutes on <i>Choked Pipes</i> .	Yes, individuals are eligible to apply. Groups of professionals, institution/organization or a consortium are all eligible to pitch for the documentary.	20.3.14
4	Is this documentary intended to be less academic and more investigative? Will names be taken of people involved in questionable practice?	<p>Choked Pipes unwrapped systemic issues in health systems of developing countries. The content of the proposed documentary intends to raise a voice against nepotism, patronage and corruption that has plagued the health system in Pakistan. Having said this, specific names will not be taken and it is thought that the documentary will be issue centric, as the book <i>Choked Pipes</i> was. Different chapters farmed the context, elaborated on processes and challenges followed by solutions and a reform agenda. The documentary aims to increase public demand for better health care.</p> <p>We are open to inputs and suggestions in the RFP</p>	20.3.14