

NAP - Update

A s o f O c t o b e r 2 0 0 7

**NATIONAL ACTION PLAN FOR PREVENTION AND CONTROL OF
NON COMMUNICABLE DISEASES AND HEALTH PROMOTION IN PAKISTAN**

(First Phase of Implementation)

NATIONAL ACTION PLAN FOR PREVENTION AND CONTROL OF NON COMMUNICABLE DISEASES AND HEALTH PROMOTION IN PAKISTAN

(FIRST PHASE OF IMPLEMENTATION)
Update as of October, 2007

| Sr. No. | ACTIVITY | ROLE OF PARTNERS | | | | | |
|---------|---|--|--|--|---|---|--|
| | | HEARTFILE | | MINISTRY OF HEALTH | | WORLD HEALTH ORGANIZATION | |
| | | Expected | Delivered | Expected | Delivered | Expected | Delivered |
| 1 | OVERALL FUNDING SUPPORT | Not expected to provide financial contributions to the project | Raised funds for the project and provided pro bono technical support | To provide funds from the approved PC 1 | Fund disbursement was shown and fund utilization targets for 2006-07 were met with difficulty | To provide JPRM support for selected activities | First round funds fully disbursed and Second round JPRM funds approved |
| 2 | Evidence, policy, strategic planning and surveillance | To advocate for reorientation of health priorities and technically support the first phase of implementation of the project and its institutionalization | <p>Results of the first phase of population level surveillance were published in a compendium of health statistics entitled "Health Indicators of Pakistan – Gateway Paper II". The publication is posted on http://heartfile.org/pdf/4-ho-c-ncd-a-cr.pdf</p> <p>The NCD vs. Communicable disease disparity was highlighted in a number of policy viewpoints in the press particularly on the occasion of the tabling of the federal budget for 2007; these viewpoints can be accessed at http://heartfile.org/viewpoint.htm</p> <p>In addition, the disparity was also highlighted in the Vision 2030 document of the Planning Commission of Pakistan (http://www.planningcommission.gov.pk/vision2030/Pak21stcentury/Chapterwise.htm)</p> | To upscale the National Action Plan on NCDs keeping in view the morbidly and mortality trends as recently documented | Secretary Health has agreed to upscale the program and Heartfile has been requested to develop a PC 1 | To support the process of institutionalization of the NCD program | Is envisaged to lend support when needed |

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| | | Expected | Delivered | Expected | Delivered | Expected | Delivered |
| | | | <p>Communication has been initialized with the MOH to upscale the national program on NCDs (http://heartfile.org/pdf/letter_to_secretary.pdf) Heartfile is contributing time pro-bono to develop a PC 1 for this purpose</p> <p>Heartfile has also developed a PC1 for the injuries component of this project</p> <p>President Heartfile is the chair of the Pakistan Series on Health Reform in the Lancet in which a paper has been dedicated to NCDs and the way forward in terms of building further on the National Action Plan on NCDs</p> | | | | |
| 3 | BEHAVIOURAL CHANGE COMMUNICATION STRATEGY | To provide technical support to the development of the media interventions | <p>Provided technical support as well as raised resources to develop and air "Learn to Live Longer" campaign. Airing of the campaign continued during this period on ATV, a private channel with a total of 14 documentaries aired on this terrestrial channel for a total of 90 insertions in 3 months period</p> | <p>To air the Learn to Live Longer Campaign through PSDP funds</p> <p>And to recast the campaign for 2006 again in 2007</p> | Could not be achieved | Participatory role | Achieved |
| 4 | LHW COMPONENT | Development and printing of training materials for LHWs | Materials printed | To initialize trainings in 12 districts | Not commenced yet | To bear the cost of printing the manuals | Achieved |

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| | | Expected | Delivered | Expected | Delivered | Expected | Delivered |
| 5 | TO SEEK DONOR SUPPORT FOR THE ACTION PLAN | | | Schedule meeting with donors | Pending | | |
| 6. | NETWORKING AND ADVOCACY | To raise support for the NCD program | <p>Pakistan Health Policy Forum Second Round of consultations (Post-Gateway Policy Roundtables) were held. Reallocation of public health priorities is relevant to health reform, which is why it is relevant to the NCD scope of work Details are posted at http://heartfile.org/pgpr.htm</p> <p>A full session on Nov 29th was dedicated to the National Action Plan on NCDs in the Health Expo 2006 (http://www.pmrc.org.pk/health-expo.htm)</p> | Participation | Achieved | Participation | Achieved |