

# **Quarterly Update**

**O c t o b e r 1 , 2 0 0 5 – D e c e m b e r 3 1 , 2 0 0 5**

**From the NCD Program Unit at Heartfile**

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**NATIONAL ACTION PLAN FOR PREVENTION AND CONTROL OF  
NON COMMUNICABLE DISEASES AND HEALTH PROMOTION IN PAKISTAN**

**(First Phase of Implementation)**

# NATIONAL ACTION PLAN FOR PREVENTION AND CONTROL OF NON COMMUNICABLE DISEASES AND HEALTH PROMOTION IN PAKISTAN

(FIRST PHASE OF IMPLEMENTATION)

Quarterly Update as of December 31, 2005

Sr. No.	ACTIVITY	TIMELINES	ROLE OF PARTNERS					
			HEARTFILE		MINISTRY OF HEALTH		WORLD HEALTH ORGANIZATION	
			Expected	Delivered	Expected	Delivered	Expected	Delivered
1	OVERALL FUNDING SUPPORT	Oct - Dec 05	-	Generated resources for the Learn to Live Longer campaign through its corporate social responsibility programs <a href="http://heartfile.org/tll.htm">http://heartfile.org/tll.htm</a>			To provide JPRM support for selected activities	Second round JPRM funds approved and in the pipeline
2	SURVEILLANCE	Oct - Dec 05	Publication of final report of the Rawalpindi surveillance project	Final report of the Rawalpindi surveillance project published		-	Printing costs approved	In the pipeline
3	BEHAVIOURAL CHANGE COMMUNICATION STRATEGY	Oct - Dec 05	Air 'Learn to Live longer' campaign	Completed Fourteen programs which went on air on PTV World (90% terrestrial outreach in Pakistan). A total of 180 insertions over a 90 day duration.	Release budget for the campaign	Completed Budget approved and released	--	-
			Prepare technical and communication materials for the forthcoming media intervention in the first quarter of 2006.	Completed	Participation in the development of the materials	Completed	Participatory role	Achieved

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			Expected	Delivered	Expected	Delivered	Expected	Delivered	
4	<b>LHW COMPONENT</b>								
	To hold consultation at provincial level to define the technical content of the LHW package	Oct - Dec 05	To hold consultations at provincial level in order to develop technical materials  Develop materials in liaison with provincial inputs	Background materials for consultation meetings finalized. Meetings to be held in coming quarter  Active participation of LHW program achieved at Federal level; the NCD module developed and being disseminated at provincial level for comments / suggestions	To release the budget for trainings and to hold the consultation  Release budget for printing	Budget approval in the pipeline  Budget approval in the pipeline	-	-	
5	<b>TO SEEK DONOR SUPPORT FOR THE ACTION PLAN</b>	Oct - Dec 05			Schedule meeting with donors	Pending			
6.	<b>PUBLICATIONS AND NETWORKING</b>	Oct - Dec 05	Pakistan Health Policy Forum launched with publication of the Gateway Paper on Health Systems in Pakistan – A way forward	Completed					
		Oct - Dec 05	Establish contacts for raising awareness about causative factors of NCDs and their prevention	Note of understanding signed with the Islamabad Traffic Police to share materials on road safety developed by Heartfile to be used in the ICT Traffic police ongoing campaign					

		Oct - Dec 05	Development of materials for British Council for 'Beyond Borders project' for school going children based on NCDs prevention and control	Materials developed and printed Completed				
7.	<b>PROGRESS ON SPECIFIC DOMAINS</b>	Oct - Dec 05	Preparation for the workshop with legislators on NAP-NCD	Background for meeting paper completed			JPRM allocations	Achieved
			Extension of Heartfile PC1 for next five years	Completed	MoH to approve	Pending		
			PC1 for extension of NAP-NCDs in Districts	Pending due to relief work for 8 <sup>th</sup> October Earthquake	Nutrition Wing to incorporate NAP-NCD component in PC1 for Nutrition	Completed		

## **Circulation**

**From:**

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President, Heartfile

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Program Manager, Heartfile

**To:**

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1. Core team members
  2. Technical Partners in NAP NCD
  3. Members of the National NCD Forum
  4. Members of the International Advisory Board
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