

Documentaries

About Heartfile Financing

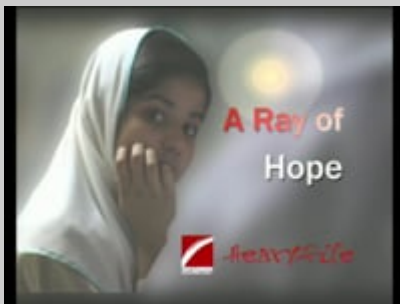


Heartfile Health Financing



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Heartfile Health Financing protects poor people from medical impoverishment, it is supported by Sani



Ray of Hope

Heartfile Health Financing protects poor people from medical impoverishment, it is supported by Sania Nishtar Health Fund. Bano can walk with a stick today but a year ago when a racing car broke her hip, she couldn't imag



Bano story

Bano can walk with a stick today but a year ago when a racing car broke her hip, she couldn't imagine walking again... How could a poor homeless widow who lived off charity afford a high cost operation?

Her two granddaughters who worked as domestic servants could hardly foot the bill, for over 10 days she lay in the hospital, with two bricks hanging from her leg.

Have you ever thought of owning a charity to help people like Bano?

Well, now it is just a click away... When you register with the Heartfile health financing system as a donor you automatically own a charity, With your own personalized login details, you have your own website, Where all your donations are logged. Click on one donation tranche and you will know exactly how many people like Bano you have helped. Learn about where they live, know them personally.

Through our network of registered hospitals, staff and volunteers, we identify patients like Bano and channel your donation. Heartfile Financing gives donors many prerogatives:

1. The choice to target charity by age, gender, geography, type of diseases or nature of donation
2. The discretion to have your own personalized poverty scoring questionnaire
3. Micro transaction alerts through e mail and sms every time money is used
4. Use of donation through an award wining innovative transparent system
5. And full knowledge of administrative costs, which other charities are silent about

Bano was helped by The Pakistan Poverty Alleviation Fund, one

of our large institutional donors. We have donors in many other categories, Bilateral international donors, Private foundations, Corporate sector and most importantly individuals.

Our role is to help you channel your money and to make you visible so that your donation inspires others

Heartfile financing builds personalized charities. And you are just a click way... visit www.heartfilefinancing.org

About Heartfile Awareness Campaign

This video focuses on the Mental Illness and is a part of Lambi Zindagi Kay Raz or Learn to Live



Mental Illness a disease

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In its opening phase, the campaign consisted of media interventions with high frequency repeat cycles. The content of the campaign was based on scientific evidence guided by locally conducted behavioural research; it drew on the principles of social marketing, leveraging Heartfile's social identity.

The campaign utilized contemporary scientific approaches to impact health outcomes at a population level; it had been modeled to influence a set of nationally agreed health indicators. The campaign addressed a series of health issues

inclusive of a healthy diet, regular physical activity, control of obesity, lowering of blood cholesterol, tobacco use cessation, use of safe needles, road safety, injury prevention and population screening for chronic disease.

This video focuses on the Heart Attack and is a part of Lambi Zindagi Kay Raz or Learn to Live Lo



Heart Attack A story

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This video focuses on the Blood Pressure and is a part of Lambi Zindagi Kay Raz or Learn to Live



Blood Pressure Few important points

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Exercise basic health rules

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Diabetes Two stories

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Depression light in darkness

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This video focuses on the Injuries a part of Lambi Zindagi Kay Raz or Learn to Live Longer cam



Injuries Road safety

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Environment Indoor pollution

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Mental Illness at birth (Post Natal)

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This video focuses on the use of Drugs and is a part of Lambi Zindagi Kay Raz or Learn to Live Lo



Drugs get rid of it

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Asthma a disease

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This video focuses on the Healthy Diet and is a part of Lambi Zindagi Kay Raz or Learn to Live Lo



Healthy diet

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About Choked Pipes

Dr. Sania Nishtar FAO, WHO AND UNICEF's side event at CSW60, New York, March 21, 2016



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Launching of Choked Pipes in Islamabad Part 07 07

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Launching of Choked Pipes in Karachi Part 10 10

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Documentary on Choked Pipes



Introductory seminar on Choked Pipes in Geneva Part 01 09

About Dr. Sania Nishtar Video Talks

The statement of Minister Sania Nishtar, Pakistan's Leader of the delegation to the 66th World Health Assembly



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Sania Nishtar's video relayed talk for a meeting on Obesity in Mexico



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Dr. Sania Nishtar s Speech for the 7th Global Conference on Health Promotion in Nairobi, Kenya: Octo



Dr. Sania s Speech at he 7th Global Conference on Health Promotion in Nairobi, Kenya Part 2

Dr. Sania Nishtar s Speech for the 7th Global Conference on Health Promotion in Nairobi, Kenya: October 26 30, 2009

Dr. Sania Nishtar s Speech for the 7th Global Conference on Health Promotion in Nairobi, Kenya: Octo



Dr. Sania s Speech at he 7th Global Conference on Health Promotion in Nairobi, Kenya Part 1

Dr. Sania Nishtar s Speech for the 7th Global Conference on Health Promotion in Nairobi, Kenya: October 26 30, 2009



Dr Nishtar Havana Cuba



The Rockefeller Foundation Innovation Forum Dr. Sania Nishtar Accepts Innovation Award



Dr. Sania Nishtar s speech at Singapore (Part 2)



Dr. Sania Nishtar s speech at Singapore (Part 1)

Choked Pipes featured in Kamran Khan show on Geo TV, a highly popular prime time programme.



Review of Choked Pipes in Kamran Khan show

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A program with the topic Hospital accreditation in Aik say Do telecast on March 13, 2012. Partic



Dr. Sania s interview in Aik say Do Geo program

A program with the topic Hospital accreditation in Aik say Do telecast on March 13, 2012. Participants included Dr. Sania Nishtar, Haroon Qassim, Dr. Girdhar Gyani.

Existing opportunities leveraged

- Pakistan has
 - High penetration of mobile phones, 130 million users
 - enabling telecommunications infrastructure
 - A deeply entrenched culture of philanthropy
 - Rapidly burgeoning mobile banking
 - A National archive of 120 million personal identities with allied poverty proxy measures
 - A national poverty database

Heartfile

Dr. Sania Nishtar participated through video in 9th World Congress of iHEA

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Sania Nishtar was the best graduate of Khyber Medical College's class of 1986. Today she is reaching out to the '86 Alumni to catalyze the establishment of the Khyberians Alliance in support of a Fund she has created to fight medical impoverishment.

Khyberian 86 Alliance

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Family Planning and Reproductive Health

Heartfile has recently produced a one of our major documentaries on the health systems aspects of population



Pakistan Population Emergency A policy research broadcast
Heartfile has recently produced a one of our major documentaries on the health systems aspects of population, titled "Pakistan's Population Emergency". The documentary aims

to create awareness about health systems constraints plaguing the population sector and the potential opportunity, which exists to overcome those constraints in the post 18 amendment scenario. Following are the segments in the documentary:

- Disconnect between the health and the population
- Family planning: and agenda for health
- Crack corruption
- Reproductive Health Centres A
- Reproductive Health Centres B
- Private sectors in family planning
- Male mobilizers
- Mobile Service Units
- Human Resource for FP
- Information Systems
- Contraceptive Supply Chain
- Role of federal government in family planning
- Post 18 Amendment Provincial action: progress and caveats