Heartfile: fact sheet

➢ **First health reform road map for Pakistan**
We focus on catalyzing change in health systems in order to improve health and social outcomes.

➢ **First NGO among developing countries to lead the process of developing an integrated national plan for Non-communicable diseases (NCDs)**
We strive to integrate NCD prevention, control and health promotion with health systems planning in Pakistan, in line with demographic and epidemiological shifts.

➢ **First compendium of health statistics of Pakistan**
Most developing country health systems are constrained in their ability to deliver quality and equity in health. We focus on promoting the evidence base for health reform.

➢ **Internationally-endorsed innovative scheme to protect the poor against catastrophic expenditure**
Millions of poor people are pushed into poverty each year as a result of health expenditure. We have developed an IT-supported solution to protect the poor against catastrophic expenditure in Pakistan.

➢ **Groundbreaking public private partnership in health**
Heartfile is part of a tripartite public-private partnership involving the Ministry of Health, the government of Pakistan, and the World Health Organization for the development and implementation of a *National Action Plan for Prevention and Control of Non-Communicable Diseases and Health Promotion in Pakistan* (NAP-NCD).

➢ **A strong voice for change in social sector governance**
Heartfile’s Founder and President Dr Sania Nishtar is one of the world’s most influential commentators on global health issues. She is a regular contributor to The Lancet, The News International and The Huffington Post UK and has also written for a variety of other quality publications.

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