

## Heartfile: fact sheet

➤ **First health reform road map for Pakistan**

We focus on catalyzing change in health systems in order to improve health and social outcomes

➤ **First NGO among developing countries to lead the process of developing an integrated national plan for Non-communicable diseases (NCDs)**

We strive to integrate NCD prevention, control and health promotion with health systems planning in Pakistan, in line with demographic and epidemiological shifts.

➤ **First compendium of health statistics of Pakistan**

Most developing country health systems are constrained in their ability to deliver quality and equity in health. We focus on promoting the evidence base for health reform.

➤ **Internationally-endorsed innovative scheme to protect the poor against catastrophic expenditure**

Millions of poor people are pushed into poverty each year as a result of health expenditure. We have developed an IT-supported solution to protect the poor against catastrophic expenditure in Pakistan.

➤ **Groundbreaking public private partnership in health**

Heartfile is part of a tripartite public-private partnership involving the Ministry of Health, the government of Pakistan, and the World Health Organization for the development and implementation of a ***National Action Plan for Prevention and Control of Non-Communicable Diseases and Health Promotion in Pakistan*** (NAP-NCD).

➤ **A strong voice for change in social sector governance**

Heartfile's Founder and President Dr Sania Nishtar is one of the world's most influential commentators on global health issues. She is a regular contributor to The Lancet, The News International and The Huffington Post UK and has also written for a variety of other quality publications.

For further information contact: