

# **Quarterly Update**

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**From the NCD Program Unit at Heartfile**

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**NATIONAL ACTION PLAN FOR PREVENTION AND CONTROL OF  
NON COMMUNICABLE DISEASES AND HEALTH PROMOTION IN PAKISTAN**

**(First Phase of Implementation)**

# NATIONAL ACTION PLAN FOR PREVENTION AND CONTROL OF NON COMMUNICABLE DISEASES AND HEALTH PROMOTION IN PAKISTAN

(FIRST PHASE OF IMPLEMENTATION)  
Quarterly Update as of June 30, 2005

Sr. No.	ACTIVITY	TIMELINES	ROLE OF PARTNERS					
			HEARTFILE		MINISTRY OF HEALTH		WORLD HEALTH ORGANIZATION	
			Expected	Delivered	Expected	Delivered	Expected	Delivered
1	OVERALL FUNDING SUPPORT	Apr - June 05	—	Generated resources for all components	MOH had to release the budget for all activities	Funding has been released for the fiscal year 2004-05 and was utilized for the media campaign and consultations.	To provide JPRM support for selected activities	JPRM funds released and consumed for stipulated activities (2004-05)  Second round requests in the pipeline
2	SURVEILLANCE	Apr - June 05	Final report of the Rawalpindi surveillance project is expected in the 2 <sup>nd</sup> quarter of 2005	The final report will be released in August 2005	-	-	To provide JPRM resources for printing of the report	Request is in the pipeline as part of the second round of JPRM request for 04-05
			To complete the first round of baseline surveillance	Completed	-	-	-	-
3	BEHAVIOURAL CHANGE COMMUNICATION STRATEGY	Apr - June 05	<u>First round</u> Develop media interventions	Completed	Release budget for the campaign  campaign: to air	Achieved Funds have been released and utilized. Media campaign ended in June 05  Completed	--	-
			<u>Second round:</u> Prepare technical and communication materials and media interventions	Ongoing as per schedule	Participation in the development of the materials	Ongoing as per schedule	Participatory role	Achieved

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			Expected	Delivered	Expected	Delivered	Expected	Delivered	
4	<b>LHW COMPONENT</b>								
	To hold consultation to define the technical content of the LHW package	Apr - June 05	To hold consultations I order to develop technical materials  Develop materials in liaison with LHW program	Two consultations were held on June 16 <sup>th</sup> & 17 <sup>th</sup> and June 28 <sup>th</sup> & 29 <sup>th</sup>  Active participation of LHW program achieved; the NCD module will be developed on the lines of the new BCC campaign strategy of the LHW program	To release the budget for trainings and to hold the consultation  Participation	Achieved  Achieved	-	-	
5	<b>TO SEEK DONOR SUPPORT FOR THE ACTION PLAN</b>	Apr - June 05	To discuss the concept with prospective donors	Achieved	Schedule meeting with donors	Pending	Participation in the consultations	Will be sought when meetings are arranged	
6.	<b>PUBLICATIONS AND NETWORKING</b>	Apr - June 05	To share experiences relating to the NAP-NCD	Work ongoing to develop an advocacy tool for the provinces and districts  Paper on the rationale of the Plan accepted in CDCs journal on chronic disease  Paper on the design of the surveillance model accepted in American Journal of Public Health	—	—	To provide JPRM resources for four provincial meetings	Request is in the pipeline as part of the second round of JPRM request for 2004-05	
7.	<b>PROGRESS ON SPECIFIC DOMAINS</b>		To expand and operationize the RTA component of the Program	Consultations held with EMRO healthy lifestyle promotion Injury Medical officer. A detailed operational plan is being developed	Participation in the consultations	Achieved	Participation in the consultations	Achieved	

## **Circulation**

**From:**

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**To:**

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1. Core team members
  2. Technical Partners in NAP NCD
  3. Members of the National NCD Forum
  4. Members of the International Advisory Board
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