

Monthly Update

As of June 30, 2004

From the NCD Program Unit at Heartfile

**NATIONAL ACTION PLAN FOR PREVENTION AND CONTROL OF
NON COMMUNICABLE DISEASES AND HEALTH PROMOTION IN PAKISTAN**

(First Phase of Implementation)

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AND HEALTH PROMOTION IN PAKISTAN
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Monthly Update as of June 30, 2004**

Sr. No.	ACTIVITY	TIMELINES	ROLE OF PARTNERS					
			HEARTFILE		MINISTRY OF HEALTH		WORLD HEALTH ORGANIZATION	
			Expected	Delivered	Expected	Delivered	Expected	Delivered
1	OVERALL FUNDING SUPPORT		—	Funding generated for all activities	MOH had to release the budget for all activities	—	To provide JPRM support for selected activities	Requests will be submitted by July 15
2	SURVEILLANCE							
	Consultation to develop an integrated methodology and tools for a common population-based NCD Surveillance System/Program Evaluation	May-June	Conduct consultation	Conducted over e-mail discussions and conference calls	Participation	Achieved	Participation	Achieved
	Definition of indicators	May-June	Develop Indicators	Indicators developed	—	—	—	—
	Development of sampling methodology	May-June	Develop sampling methodology	Sampling methodology developed	To liaise with the Federal Bureau of Statistics in order to get the sampling frame	Achieved	Inputs of the WHO – HQ	Achieved
	Development of surveillance protocol	May-June	Develop surveillance protocol	Surveillance protocol developed	—	—	—	—
	Development of Field protocols	May-June	Develop field protocols	Field protocols developed	—	—	—	—
	Development of tools of assessment Interviewer selection	June 15-Jun	Develop tools of assessment and select interviewer	Tools of assessment developed and interviewers selected	—	—	—	—
	Discussions on the evaluation protocol with the mental health team	June 17	To hold discussions and develop the mental health evaluation tool in consultation with the mental health team	Focus group discussion held on June 17	—	—	—	—
	Training of interviewer (2-day workshop)	June 21-22	Conduct training of Interviewers	Interviewer trained	Participation	Achieved	—	—
	Logistics for survey	May-June	Logistics for Survey	Completed	—	—	—	—
	In-field training	May-June	To conduct training	Completed over 2 days (July 8-9)	—	—	—	—

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	Commencement of Survey	July	Arrange for commencement of survey	Survey commences on July 13 and will be completed in 40 days	—	—	—	—
	Funding for the surveillance component	For the duration of the survey	—	Arranged resources to start up the survey	Release the budget for all activities	<i>The budget could not be released.</i> However liaison with the federal Bureau of statistics enabled acquiring the sampling methodology in time, which greatly facilitated the process	WHO JPRM to provide resources for the survey to enroll an extra 800 sample as stipulated by the Federal Bureau of Statistics	This has been discussed with WHO and a JPRM request will be sent by July 15 to seek additional resources
3	BEHAVIOURAL CHANGE COMMUNICATION STRATEGY							
	Development of campaign ID & consultation with Ad agency	June-Aug	Develop campaign ID & hold consultations with Ad agency	Consultation in Progress with Telebiz and BR&W	—	—	—	—
	Development of the concept of BCC strategy	June-Aug	Develop concept of BCC strategy	Work in progress	—	—	—	—
	Tendering for media agency	June-July	Float tender for media agency	Await clearance from MOH				
	<i>Funding for the Behavioral change communication component</i>	Ongoing	—	Generated resources to support the development of the campaign ID and the BCC concept	Release the budget for all activities	The budget could not be released	WHO JPRM to provide resources to support the development of the BCC concept	This has been discussed with WHO and a JPRM request will be sent by July 15 to seek resources
4	LHW COMPONENT							
	Activities to begin in August							
5	TO SEEK DONOR SUPPORT FOR THE ACTION PLAN	June	To discuss the concept with prospective donors	Ongoing	To write to the donors	Achieved	Participation in the consultations	Will be sought when meetings are arranged

Circulation

From:

Dr. Sania Nishtar
President, Heartfile

To:

- ? Technical partners
 - ? Members of the International Advisory Board
 - ? Members of the National NCD Forum
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